

## Goal: ECONOMIC VITALITY

### Desired Community Condition(s)

The economy is diverse and broad-based.

### Program Strategy: DEVELOP COMMUNITY BASED ACTIVITIES

31512

Develop community based, neighborhood economic activities.

Department: FAMILY AND COMMUNITY SERVICES

#### Service Activities

Economic Development Planning

#### Strategy Purpose and Description

The purpose is to revitalize neighborhood commercial activities in lower income neighborhoods of Albuquerque by providing training and technical assistance in community based economic development; providing low interest loans to enable businesses located in the pocket of poverty to improve their facades; and providing access to capital and technical assistance for start up or expansion of business located in lower income areas or owned by lower income individuals.

#### Changes and Key Initiatives

#### Priority Objectives

#### Input Measure (\$000's)

2001	205	205 COMMUNITY DEVELOPMENT FUND	1,838
2002	205	205 COMMUNITY DEVELOPMENT FUND	1,838
2003	205	205 COMMUNITY DEVELOPMENT FUND	238
2004	205	205 COMMUNITY DEVELOPMENT FUND	100
2005	205	205 COMMUNITY DEVELOPMENT FUND	100

Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
There is increased commercial activity and employment in lower income areas of Albuquerque; and an increased number of lower income residents may become independent business owners; and there is an increase in the level of activity generated by community-based community development corporations.	<p><i>Percentage of the residents indicating grocery/drug stores convenient to their homes in Central Albuquerque, Near Heights, North Valley, and SW Mesa planning areas (lower median income planning areas) on citizen satisfaction survey.</i></p> <p><i>Presence of convenient grocery/drug stores is a good indicator of the vitality of neighborhood commercial life</i></p>	2001			see notes	Central 38% Near Heights 68% North Valley 70% SW Mesa 55% Citywide 76%

2002	TBA
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2003	TBA
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2004	TBA
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2005	TBA
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**Goal:** **ECONOMIC VITALITY**  
**Parent Program Strategy:** DEVELOP COMMUNITY BASED ACTIVITIES  
**Department:** ***FAMILY AND COMMUNITY SERVICES***

**Service Activity:** Economic Development Planning

2922581

***Service Activity Purpose and Description***

Neighborhood economic development planning seeks to plan and implement projects that contribute to redevelopment and job creation within lower income communities. The primary customers are residents of lower income neighborhoods and businesses seeking to locate or expand in these neighborhoods, including neighborhood CDCs.

***Changes and Key Initiatives***

DFCS continues to fund this activity through CDBG, but staff carrying out the activities have shifted to the Planning Department.

***Input Measure (\$000's)***

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***Strategic Accomplishments***

FY/02 (projected): Obtain a HUD Section 108 loan for redevelopment activities on West Central